



THE
ROMSEY SHOW
EST. 1842

SPONSORSHIP OPPORTUNITIES

2026

Registered charity
no. 1007948

SATURDAY
12TH SEPTEMBER 2026

Broadlands Park
Romsey, Hampshire



We value the relationships we have with our sponsors and invite you to see how we can work together for everyone's benefit



The Romsey Agricultural and Horse Show Society is a registered charity and one of the ways we promote the aims of the charity and our links to the rural community is through our largest event, The Romsey Show in September.

The society hold the event on the Broadlands Estate in Romsey, Hampshire. The showground is set in wonderful parkland, close to Romsey Town centre.

Partnering with The Romsey Show is a great way to network with other businesses, and your clients, as well as a chance to promote your brand. By supporting the Show you are also supporting a large number of other local organisations that benefit from the event. These include local youth groups, countryside based organisations and community projects.

Sponsorship covers the whole showground from the livestock and horse classes to larger marquees, display rings, tickets, entertainments and attractions. We also partner with businesses offering equipment as their sponsorship, for example through the loan of vehicles and donations of fencing and produce.

Please take a look at our different packages on the page 4, we can tailor any of these to suit your requirements and budget.

Attendance & What's at The Romsey Show

We welcome around 15-20,000 visitors from across the south and west, of all ages, genders and socio-economic groups, particularly between the ages of 30-70 and pre-school/primary school ages.

- A large number of visitors from the BH, SO, and SP post code areas.
- 10.5k + Social Media followers.
- 1.1m social media reach in 2025 via our marketing.
- Press coverage across a range of publications across Hampshire and Wiltshire including in ITV, BBC Radio Solent, Hampshire Chronicle & more.
- Trade exhibitors promoting their businesses
- Equine and livestock competitors.

Areas at the show include:

- The President's Main Ring featuring a variety of displays
- The Food Zone with local producers
- Live music from the Beggars Fair team
- Hampshire Fare Skills Kitchen - featuring chefs & Producers
- Animal areas including competitions classes for equine & livestock
- The countryside area and ring
- Honey & Floral Art marquees
- Children's activities including the mobile farm, circus skills area and have a go stands.
- BMX Ring
- The Sheep Show & lots more!

Please get in touch if you would like to learn more about a specific area of the show and how we can work together.

Sponsorship badges include access to the Members' Enclosure which has the ringside seating, undercover marquee with cafe and bar and VIP loos. Sponsors also get forward parking and the chance to purchase exclusive parking. Depending on your level of sponsorship you will also get an invite to the President's Reception on the day.

CONTACT US: info@romseyshow.co.uk

**to have a chat about the opportunities
we have available this year.**

SPONSORSHIP PACKAGES

	Partner	Bronze	Silver	Gold	Diamond
Cost	From £175	From £275	From £550	From £1,100	From £2,500
Sponsors badges (entry to show & Members Enclosure)	2	4	6	8	tba
Invite to President's Reception		2	2	4	4
Forward parking	x	x	x	x	x
Opportuntiy to present prizes (if applicable)	x	x	x	x	x
Name in Show Guide	x	x	x	x	x
Free Show Guide on the day	x	x	x	x	x
PA announcement on the day	x	x	x	x	x
Social media mention	x	x	x	x	x
Placement of banner (Sponsor to supply)	1	1	2	3	4
Sponsors link on our website	£30 extra	£30 extra	x	x	x
Colour advert in Show Guide				½ page	full page
Free Trade Stand					x
Option to name ring/section					x
Premium parking space					x

We look forward to welcoming you as a sponsor to the 2026 Romsey Show on Saturday 12th September

