



# **The Romsey Show Partnership Packages**



[www.romseyshow.co.uk](http://www.romseyshow.co.uk)

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## **We very much value the relationship we have with our Partners and invite you to see how we can work together for everyone's benefit.**

The Romsey Agricultural and Horse Show Society is a registered charity that exists to: “promote agriculture, forestry, horticulture, allied industries, rural crafts, the breeding of livestock including horses, and to encourage skill and industry in such enterprises”. We continually support the local community through education, charitable donations and community support. The Show Society has done this in Romsey town and surrounding areas since 1842, firstly in the town's Market Place and, since 1919, on the Broadlands Estate.

The annual show is held on the 2<sup>nd</sup> Saturday of September in a wonderful parkland setting which is still close enough for residents of Romsey to walk to.

Partnering with The Romsey Show is a great way to network with other businesses and your clients as well as a chance to promote your brand. By supporting the Show you are also supporting a large number of other local organisations that benefit from the event. These include local youth groups, countryside organisations, rural and community projects. Sponsorship covers the whole showground from the livestock and horse classes to larger marquees, tickets and car pass branding.

### **The Show in numbers:**

- We welcome around 20,000 visitors from across the south and west, of all ages, genders and socio-economic groups
- A large number of visitors from the BH, SO, and SP post code areas.
- 10.5k Social Media followers across Instagram, Twitter, Facebook and growing all the time.
- Previous show days have had press coverage from BBC Radio Solent, Wave 105 & BBC South Today.
- Press coverage across a range of publications across Hampshire and Wiltshire.
- 300+ trade stands
- 300+ horse competitors
- 200+ livestock competitors

We have a large Food Zone area where the food-lover can feast on a variety of locally sourced and produced / artisan sweet and savoury food and drink. There is a Skills Kitchen hosting local chefs in conjunction with Hampshire Fare, a Honey Tent supported by local bee keepers and Women's Institute Tent, along with a large picnic area where visitors can enjoy their purchases and be entertained by the Beggars Fair performers.

The Countryside Information Area and Ring play host to a variety of businesses and organisations that 'make the countryside tick' along with those working in wood, gun-dog displays, ferret racing and the popular family dog show.

The President's Main Ring is host to the magnificent heavy horse parade and the vintage machinery and vehicle display. Other attractions change each year but have included dog teams, horse scurry championships and Motorbike stunt teams.

# Partnership Packages available

Partnership opportunities enable the Show Society to fulfil its charitable obligations while ensuring that the partner organisations and individuals benefit from associated publicity and the knowledge that it is helping support the local community. We can create a bespoke package for you, the below table gives you some idea of the benefits available for show partners.

Contact us at [info@romseyshow.co.uk](mailto:info@romseyshow.co.uk) if you are interested in discussing the options available in more detail. We really appreciate your support.

	Partner	Bronze	Silver	Gold	Diamond	Platinum
Sponsors badges	2	4	6	8	12	16
Invite to President's Reception on show day	2	2	2	4	6	8
Forward parking	1	1	2	3	4	5
Entry to Members / Sponsors area	✓	✓	✓	✓	✓	✓
Opportunity to present prize (if applicable)	✓	✓	✓	✓	✓	✓
Free show guide	✓	✓	✓	✓	✓	✓
Name in show guide / schedule following year	✓	✓	✓	✓	✓	✓
PA Announcement	✓	✓	✓	✓	✓	✓
Mention on Social Media (in advance)	✓	✓	✓	✓	✓	✓
Advertising banner / flags	1	1	2 inc. Main Ring	3 inc. Main Ring	4 inc. Main Ring	6 inc. Main Ring
Link on website	£25.00 extra	£25.00 extra	✓	✓	✓	✓
Colour advert in show guide				½ page	Full page	Full page
Co logo on large roadside boards						✓
Free trade stand					6mx6m	Negotiable
Option to name a ring / Show section						✓
Premium parking subject to availability					✓	✓
Co name on front of Show Guide						✓
<b>Cost</b>	<b>From £150</b>	<b>From £250</b>	<b>From £500</b>	<b>From £1,000</b>	<b>From £2,500</b>	<b>£5,000 upwards</b>

All packages can be made bespoke to suit your requirements, please contact us to discuss your requirements.





For more information please contact the Show Office

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