



The Romsey Show Partnership Packages



www.romseyshow.co.uk

Tel: 01794 517 521

Info@romseyshow.co.uk

We very much value the relationship we have with our Partners and invite you to see how we can work together for everyone's benefit.

The Romsey Agricultural and Horse Show Society is a registered charity that exists to: “promote agriculture, forestry, horticulture, allied industries, rural crafts, the breeding of livestock including horses, and to encourage skill and industry in such enterprises”. We continually support the local community through education, charitable donations and community support. The Show Society has done this in Romsey town and surrounding areas since 1842, firstly in the town's Market Place and, since 1919, on the Broadlands Estate.

The annual show is held on the 2nd Saturday of September in a wonderful parkland setting which is still close enough for residents to walk to. Visitors include those from all ages and backgrounds. In 2018 we had:

- 21,500 visitors from across the south and west, of all ages, genders and socio-economic groups
- Large number of visitors from the BH, SO, and SP post code areas.
- 6.7k Social Media followers across Instagram, Twitter, Facebook and growing all the time.
- Live radio broadcast from BBC Radio Solent and Wave 105 .
- Press coverage in the Romsey Advertiser, Salisbury Journal, New Milton & Lymington Times, Alton Herald, Daily Echo, Forum publications and Salisbury Life.
- 400+ trade stands
- 500+ horse competitors
- 200+ other livestock competitors

We have a large Food Zone area where the food-lover can feast on a variety of locally sourced and produced / artisan sweet and savoury food and drink. There is a demonstration kitchen hosting local chefs and foodie businesses, a Kids Kitchen, where they can have a go and a bakery demonstration along with a large picnic area where visitors can enjoy their purchases and be entertained.

The Countryside Information Area and Ring play host to a variety of businesses and organisations that 'make the countryside tick' along with those working in wood, weaving, pony club, gun-dog displays, ferret racing and family dog show.

Main Ring attractions vary each year but can include stunt horses, action packed motorbike displays alongside the traditional heavy-horse display, Grand Parade of cattle and sheep, show jumping and vintage machinery and vehicle parade. Other attractions include lots of activities for the young, and young-at-heart, with assault courses, have-a-go crafts and inflatable play areas.

There are also plenty of opportunities to indulge in some 'retail therapy' with lots of choice for pockets and purses of all sizes. Stalls can be found in our Shopping & Craft marques, which specialises in home/hand-made craft items, Shopping and Horticulture/gardening marquees or in the rows of outside trade stands. Whether you want a pencil or a house, a toy car or full-size tractor, a herb-filled pillow or a new garden, a Christmas present or a conservatory we have a trade stand to indulge you.

Partnership Packages available

Partnership opportunities exist with the Show Society both for the duration of the show and throughout the year, both for financial donations and/or 'gifts in kind'. Such partnerships enable the Show Society to fulfil its charitable obligations while ensuring that the partner organisations and individuals benefit from associated publicity and the knowledge that it is helping support the local community.

	Partner	Bronze	Silver	Gold	Diamond	Platinum
Sponsors badges	2	4	6	8	12	16
Invite to Friday President's reception	2	2	2	2	2	2
Forward parking	1	1	2	3	4	5
Entry to Members / Sponsors area	✓	✓	✓	✓	✓	✓
Opportunity to present prize	✓	✓	✓	✓	✓	✓
Free show guide	✓	✓	✓	✓	✓	✓
Name in show guide / schedule	✓	✓	✓	✓	✓	✓
PA Announcement	✓	✓	✓	✓	✓	✓
Mention on Social Media	✓	✓	✓	✓	✓	✓
Advertising banner / flags	1	1	2 inc. Main Ring	3 inc. Main Ring	4 inc. Main Ring	6 inc. Main Ring
Link on website	£25.00 extra	£25.00 extra	✓	✓	✓	✓
Colour advert in show guide				½ page	Full page	Full page
Invite to Presidents Reception on Show Day				2	4	6
Co logo on large roadside boards						✓
Free trade stand					6mx6m	Negotiable
Co logo on leaflets						✓
Option to name a ring / Show section						✓
Ringside parking subject to availability						✓
Co name on front of Show Guide						✓
Co logo on Show Office email footer						✓
Cost	£150 - £249	£250 - £499	£500 - £999	£1000 - £2499	£2500 - £4999	£5000 upwards



For more information please contact the Show Office

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