

PARTNERSHIP OPPORTUNITIES

THE

ROMSEY SHOW

Where Town and Country Meet™



***We very much value the relationships we have with our Sponsors/Partners
and invite you to see how we can work together for everyone's benefit***



The **Romsey Agricultural and Horse Show Society** is a registered charity that exists to: *"promote agriculture, forestry, horticulture, allied industries, rural crafts, the breeding of live-stock including horses, and to encourage skill and industry in such enterprises".*

We support the local community through education and charitable donations. The Society has done this in Romsey and surrounding areas since 1842, initially in the town's Market Place and, since 1919, on the Broadlands Estate.

The show is held on the 2nd Saturday in September every year in the beautiful and historic Broadlands parkland setting which is still close enough for local residents to walk. Visitors include those of all ages and backgrounds. We regularly have:

24,000 visitors

500+ trade stands

700+ horse competitors

300+ other livestock competitors

There is a wide variety of livestock including cattle, sheep, horses, fur-and-feather along with displays of pigs, buffalo and otters.

Our large Food Zone area is where the food-lover can indulge their desires with plenty of choice of locally sourced and produced artisan food and drink. There is a demonstration kitchen hosting local chefs and food businesses, a have-a-go Kids Kitchen and a bakery demonstration along with a large picnic area where visitors can enjoy their purchases and be entertained with live music.

The Countryside Information Area and Ring play host to a variety of businesses and organisations that 'make the countryside tick', along with those working in wood, weaving, pony club, gun-dog displays, ferret racing, fishing and family dog show.

Main Ring attractions always include parade of machinery, heavy-horse display, Grand Parade of cattle and sheep, marching bands and show jumping. Each year we add new spectacles to capture the visitor's imagination. Past entertainment has included the Devil's Horsemen, Jason Smyth's "Adrenaline Tour" and WW1 Aerial Display, and we are always looking for something new and exciting. Other entertainment around the showground includes lots of activities for all ages with climbing walls, have-a-go crafts and inflatable play areas.

There are also plenty of opportunities to indulge in some 'retail therapy' with lots of choice for pockets and purses of all sizes. Stalls can be found in our Rural Industries marquee, specialising in home/hand-made craft items, Shopping, Horticulture/gardening marquees or in the rows of outside trade stands, whether you want a pencil or a house, a toy car or full-size tractor, a herb-filled pillow or a new garden, a Christmas present or a conservatory.

Partnership opportunities exist with the Society for the Show and throughout the year, via financial donations and/or 'gifts in kind'. Such partnerships enable the Society to fulfil its charitable obligations whilst ensuring that partners benefit from associated publicity and the knowledge that they are helping support the local community.

Local projects that the Society have supported include:

Hampshire Countryside Education Project - enabling local school children to undertake an annual project related to the countryside and/or agriculture. Links have been made with 10+ local schools and been undertaken by over 300 pupils ranging from 4 to 14 years old.

Romsey War Horse Memorial Project - to commemorate the WW1 Remount Camp in Romsey with the beautiful bronze statue in the Romsey War Memorial Park.

Various ***local charities*** through donations and by giving young people the opportunity of learning new skills by assisting at the show in stewarding positions.

We use the term '**partnership opportunities**' for all support, whether through financial sponsorship or in-kind, to ensure that you are recognized, not just at the Show but throughout local communities.



ALL partnerships receive:

- An invitation for 2 to the Friday Evening Presidents' Reception
- 2 Sponsors Badges
(gives admission to Show, Members and Sponsors Area)
- 1 Forward Parking permit
- Name included in Show Guide/Schedule
(provided sponsorship confirmed by copy date)
- Opportunity to present prize rosettes in sponsored class(es)
- Short PA announcement in appropriate ring
(Sponsor to provide max 60 words)
- 1 Promotional banner around appropriate ring
(Sponsor to provide and advise of size)
- Name included on Sponsors' lists
- Mention on social media upon confirmation
- A Free Show Guide (to be collected from the Sponsors Area)

Increased levels of sponsorship receive appropriately increased levels of benefits. A minimum donation of **£600** provides an opportunity for a banner to be displayed in the President's or Palmerston Ring. Additional banners around appropriate class ring **£25** per banner. Website 'link' available for additional **£25** or minimum of **£600** sponsorship.

Show Partnerships:

Standard : **£150**

Super-standard : **£250**

- 4 Sponsors Badges
- 4 Tea/coffee vouchers in Members Area (morning only)

Premium : **£600**

- 4 Sponsors Badges
- 4 Tea/coffee vouchers in Members Area (morning only)
- Promotional banner around President's Ring or Palmerston Ring

Elite : **£1,000 plus**

- Minimum of: 6 Sponsors Badges
- 6 Tea/coffee vouchers in Members Area (morning only)
- 2 Forward Parking passes
- Promotional banner around President's Ring or Palmerston Ring





Class Partnerships:

Farm Sponsorship (Cattle & Sheep)

- **Cattle**
Classes - **£150** per class
Championships - **£250** per championship
- **Sheep**
Classes - **£75** per class (minimum of two classes)
Championships - **£150** per championship

Horse Sponsorship

- **Horse**
Classes - **£150** per class (Horse, Pony, Donkey & In-hand Heavy Horse)
Championships - **£150** per championship
- **Heavy Horse Turnout** - President's Ring
Classes - **£250** per Turnout class
- **Show jumping**
Classes - from **£1000** per class



Special Attractions

- Each year we have a number of special attractions in the President's, Palmerston and Countryside Rings. If you are interested in specifically sponsoring one of these events or a particular Marquee or Section (e.g. farm, countryside, food, horticulture, honey, caged bird, etc.), please do contact us to discuss in more detail.

	Sponsors Badges	Members' Tea/Coffee Vouchers (morning only)	Members' Lunch	President's Luncheon Reception	Forward Parking	Option to 'Name a Ring'	Name in Show Guide / Schedule	Name on Sponsorship Board	Radio Announcements	Advertising Banner
Standard : £150	2				•	•	•	•	•	•
Super-standard : £250	4	4			•	•	•	•	•	•
Premium : £600	4	4			•	•	•	•	•	•
Elite : £1,000	6	6	2		2	•	•	•	•	•
Super Elite : £1,500 plus	BY ARRANGEMENT					•	•	•	•	•
Cattle Classes £150 per class	2				•		•	•	•	•
Cattle Championships £250 per championship	4	4			•		•	•	•	•
Sheep Classes £150 for 2 classes (minimum)	2				•		•	•	•	•
Sheep Championships £150 per championship	2				•		•	•	•	•
Horse Classes (Inc. Horse, Pony & Donkey classes, Private Driving & In-hand Heavy Horse) £150 per class	2				•		•	•	•	•
Horse Championships £150 per championship	2				•		•	•	•	•
Heavy Horse classes £250 per turnout class	4	4			•		•	•	•	•
Show Jumping from £1000 per class	6	6	2		2		•	•	•	•

This booklet outlines just some of the partnership opportunities available. If you have other suggestions or ideas (eg: a regular Members' Newsletter, website, communications, technical or other support, etc.) please do not hesitate to discuss them with us.

In wishing to partner with any organisation that shares the Society's aims and objectives, the Society also reserves the right not to enter into a partnership with an individual or organisation for legitimate reasons (eg: conflict of interest).

Membership of the Romsey Agricultural & Horse Show Society

As a registered charity (number 1007948), the **Romsey Agricultural & Horse Show Society** offers Membership to individuals who wish to support its work throughout the year along with these associated privileges:

- a Membership badge which provides free admission to the Show and everywhere on the Showground, including the Members' Enclosure and Restaurant.
- Option to purchase guest badges to introduce friends to the Members' Enclosure and Restaurant.
- Members' Newsletter (3-4 per year)
- Entitlement of forward area parking at the Show.
- Apply for a 'Ringside' parking space - *ONLY* available to Members (these are strictly limited in number with stringent constraints on arrival and departure times)
- Attend Society functions including AGM and reception, Farm Walk, Picnic-In-A-Tent and various other Social Events
- Copy of the Annual Report and Accounts and vote at the Annual General Meeting
- Reduced Class entry fees
- Copy of the prize list schedule if requested
- All Life Members receive an appropriate RAHSS certificate upon joining

Categories of Membership include:

- Adult single (Annual or Life)
- Adult Couple (Annual or Life)
- Young Person (11–18 years) (Annual only)
- Student (with valid card) (Annual only)
- Senior Adult (65+ years) (Life only)

If you are interested in finding out more about Membership of the RAHSS please indicate on the 'Expression of Interest' form.

Getting Involved with The Romsey Show

Individuals can get more involved with the Show and Society by joining one of our many committees, volunteering and/or stewarding. Please indicate on the 'Expression of Interest' form if you would like more information - it is a great way of meeting old friends, making new friends and sharing your experience, skills and enthusiasm.



Expression of Interest

If you are interested in sponsoring the Romsey Agricultural & Horse Show Society, either specifically at the September show or something else during the year, or would like to discuss your current sponsorship, please complete this form and someone will be happy to discuss your ideas with you.

Sponsorship / Partnership

What might you be interested in sponsoring

To what level might you be interested in sponsoring

Would you like to discuss your current sponsorship

Any other information or queries you may have

Membership

I am / We are interested in receiving a Membership Application Form ☐ (tick)

Getting Involved

I am / We are interested in learning more about how to get more involved with The Romsey Show through: ((tick as appropriate))

joining a committee ☐

volunteering ☐

stewarding ☐

other ☐

Your name

Company/Organisation
(if applicable)

Address

Telephone

Mobile

Email

Please send this form (by post or email) to:
Romsey Agricultural & Horse Show Society
The Show Office, 4 The Old Carhouses, Broadlands, Romsey, Hants, SO51 9LQ,
or email to info@romseyshow.co.uk.



Romsey Agricultural & Horse Show Society

4 The Old Carhouses, Broadlands,
Romsey, Hampshire, SO51 9LQ

Tel: 01794 517521

Email: info@romseyshow.co.uk

[www:romseyshow.co.uk](http://www.romseyshow.co.uk)

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Registered Charity Number 1007948

FOLLOW THE ROMSEY SHOW



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